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RAM GROUP

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RAM's field sales offices (*) are strategically located across the U.S. to effectively manage your business with all national, regional and local retailers.

RAM GROUP provides national coverage of all retailers, beginning with corporate centralized buying accounts and ending with local market retailers.



As retailers continue to consolidate, centralized buying and merchandising is becoming more prevalent. To effectively market products today, manufacturers must coordinate all activities from corporate to retail. The top 10 grocery retailers now control 62% market share. (The top 20 control 80%).

RAM GROUP is structured to meet this challenge and provides national account team leaders that coordinate all presentation, merchandising and administrative activity from corporate to retail.

- **New Distribution**
- **Promotional Management**
- **Centralized Administration**
- **Retail Implementation**
- **Business Reviews**

In addition to corporate account coverage, RAM Group also places a strong emphasis on regional and local customer coverage geographically within each of our six regions.

In summary, all retailers are effectively managed either vertically for centralized buying accounts or geographically for local market retailers.

Click on the regions below to view regional headquarters and markets served.

- [Northeast](#)
- [Southeast](#)
- [Mideast](#)
- [Central](#)
- [Southwest](#)
- [Western](#)

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RAM Group is headquartered in Columbus, Ohio U.S.A. Telephone: 614.888.9790