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Sales and Marketing Management



RAM GROUP

Welcome!

Management Experience
 Pre Planning Consulting
 Trade Classes
 Field Sales Coverage
 How We Manage
 Your Business
 Private Label Management
 Performance Results
 Export Services
 Compensation Guidelines

RAM GROUP is a unique field sales organization that provides "hands on" direct customer coverage and broker management. Specializing in consumer packaged goods, Ram Group can assist companies with all aspects of sales management, from pre-planning through sales execution.

Founded in 1980, we operate as your contract employees keeping your priorities at the center of all recommendations and actions.

At Ram Group **we participate in all major trade presentations**, which makes us accountable. Clients of all sizes have found Ram Group to be the answer to their business challenges, including:

- go to market preplanning consulting
- introduction of new products
- market expansions
- development of tailored marketing plans to address specific customer needs
- centralized account team management
- appointment and management of broker/rep/distributor networks
- distribution alternatives

If you are interested in learning more about Ram Group and how our services will benefit your company, please **[contact us](#)** or fill out our **[request information form](#)** and we will promptly respond.



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RAM Group is headquartered in Columbus, Ohio U.S.A. Telephone: 614.766.9859

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