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RAM Field Sales Managers work directly for you and always act in your best interest.

RAM Field Sales Managers provide "hands on" broker and distributor management.

Spend 3-4 days per week in the field

Follow a weighted coverage pattern by market size

RAM Field Sales Managers recommend tailored marketing plans that address individual customer needs.

RAM Field Sales Managers actively participate in major account presentations to:

- **Ensure results**
- **Provide firsthand feedback**
- **Maximize sales**

RAM Field Sales Managers objectively recommend the right broker representation in your best interest. We work with the best brokers, reps, and distributors in each market.

RAM Group works with **multiple** brokers in each market providing unique benefits such as:

- **evaluating trade policies through multiple perspectives**
- **understanding the merchandising philosophies of each customer**
- **effectively evaluate your broker's performance in comparison to other alternatives**

RAM Group provides timely feedback, quickly identifying problems and opportunities.

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RAM Group is headquartered in Columbus, Ohio U.S.A. Telephone: 614.766.9859